

CLAIMS

We claim:

- 1 1. A candle, comprising:
2 a wax candle body having a top and a bottom; and
3 at least one reservoir defined in said wax candle body,
4 said at least one reservoir having an open top end, a closed
5 bottom end, and a hollow interior.
- 1 2. The candle according to claim 1, wherein said at least
2 one reservoir extends generally from the top of said wax candle
3 body to the bottom of said wax candle body.
- 1 3. The candle according to claim 1, further comprising at
2 least one plug disposed in the top end of at least one of said
3 at least one reservoirs.
- 1 4. The candle according to claim 1, further comprising at
2 least one candlewick disposed within said wax candle body.
- 1 5. The candle according to claim 4, wherein said at least
2 one candlewick runs generally from the top of said wax candle
3 body to the bottom of said wax candle body.

1 6. The candle according to claim 1, further comprising a
2 scented material contained within at least one of said at least
3 one reservoirs.

1 7. The candle according to claim 6, wherein said scented
2 material comprises scented oil.

1 8. The candle according to claim 6, wherein said scented
2 material comprises scented gel.

1 9. The candle according to claim 6, wherein said scented
2 material comprises scented wax.

1 10. A method for displaying and selling candles according
2 to claim 1, comprising the steps of:

3 providing an upright, open cabinet having a plurality of
4 shelves;

5 displaying a plurality of said candles on at least one of
6 said shelves;

7 displaying a plurality of scenting materials on at least
8 one of said shelves; and

9 providing a work surface.

1 11. The method according to claim 10, wherein the work
2 surface is an extended shelf positioned in the middle of the
3 cabinet.

1 12. The method according to claim 10, further comprising
2 the steps of:

3 using said work surface to support at least one of said
4 candles;

5 selecting at least one of said scenting materials;

6 adding the selected scenting materials into at least one of
7 the reservoirs of said candles.

1 13. The method according to claim 10, further comprising
2 the steps of:

3 using said work surface to support at least one of said
4 candles;

5 selecting at least two of said scenting materials;

6 mixing the selected scenting materials together to form a
7 customized scenting material;

8 adding the customized scenting material into at least one
9 of the reservoirs of said candles.
1